



digital dogs
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DIGITAL DOGS INCREASES STAFF TO SUPPORT GROWTH

Customer list multiplies

SCOTTSDALE, AZ. January 26, 2004 — Digital Dogs, a Scottsdale-based Internet Services company, today announced the appointment of communications and account management veteran, Michael Jones as Director of Business Development. Digital Dogs recently added ImproveNet, Paramount Research, Portraits by Reg, TA-DA!, and the Terra Capital Group as new clients.

"Michael's considerable experience in Internet project management, customer relations, and communications will be a tremendous boon to our clients and internal workflow," said Mike Blum, President of Digital Dogs.

Digital Dogs customer base has grown by 150% in the past 12 months. Digital Dogs provides Internet services and support for more clients than ever before in their six-year history and the list continues to grow. Clients are demanding more business process integration and strategic consulting, and with the addition of Michael, will be able to achieve these goals with the utmost confidence.

Mr. Jones brings over seven years of Internet and software technology experience, as well as an extensive background including customer management, technical training and curriculum development, and multimedia communications. He spent the past three years as the Strategic Accounts Manager for Cyclone Commerce. Prior to Cyclone, Mr. Jones worked as an Internet communications consultant and project manager for American Express and Motorola, as a training consultant for an SAP R/3 software consulting firm, and a business and technical writing instructor for the University of Illinois.

About Digital Dogs, Inc.

Digital Dogs is a Scottsdale-based Internet services company. Founded in 1998, Digital Dogs provides professional, personalized Web consulting and development services for clients across many industries and U.S. locations. Additional services include Internet marketing, Web site hosting, search engine placement strategies, multimedia development, and Internet surveying. Clients include Avnet, EDT Learning, Hard Dollar, and Tadiran Telecom. For more information, visit www.digitaldogs.com.

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