



digital dogs
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DIGITAL DOGS GRAPHIC SERVICES WIN IN COURT

Litigation graphics provide key support to District Court case

SCOTTSDALE, AZ. August 4, 2004 - Digital Dogs, a Scottsdale-based Internet technology company, today announced the success of its graphic design department in supporting the efforts of litigation graphics partner, Trial Vision, in a United States District Court case.

Attorney Randy Gainer of the law firm of Davis Wright Tremaine, said, "The Boston and Tampa maps and pie charts that [Digital Dogs] helped us create were very effective in court. Judge Weinstein interrupted my cross-examination of Verizon's expert after I used your graphics with [the expert], and pressed him to abandon Gallup, which [the expert] did. It was an important, if interim, victory in the case."

Verizon Directories Corp. was suing its biggest competitor Yellow Book in the United States District Court in Brooklyn, and was forced to back away from the core research on which it has relied for many years to justify its high rates to local and national advertisers.

About Digital Dogs, Inc.

Digital Dogs is an Arizona corporation providing personalized line-of-business solutions delivered over the Internet. Founded in 1998, Digital Dogs offers Web development, graphic design, Internet marketing, and custom programming services to companies of all sizes nationwide. Clients include Avnet, Centeon Corporation, Facility GIS, Hard Dollar Corporation, Realty DataTrust, and Tadiran Telecom. For more information, please visit www.digitaldogs.com.

About Trial Vision

Seattle-based Trial Vision assists clients around the country in high-stakes and complex litigation. Their work includes jury research, jury selection, strategy development, the design and production of demonstrative evidence, and electronic trial presentation. Trial Vision's highly qualified and dedicated trial consultants bring trial experience along with a talent for problem-solving to every case.

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