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LOCAL FIRM PUTTING SCOTTSDALE AIRPARK BUSINESSES ON THE WEB

*Digital Dogs, Inc. helps neighbor businesses
with customized Internet services*

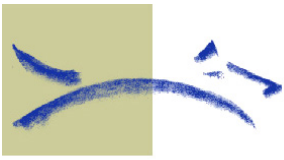
(SCOTTSDALE, AZ) July 31, 2005 - Digital Dogs, Inc., a Scottsdale-based Internet services company provides a variety of web services to Scottsdale's Airpark businesses. Headquartered on Butherus Drive just one block east of Kierland Commons, Digital Dogs has been providing custom Internet development services since 1998.

"Our solutions are as unique as our clients," says Michael Jones, chief operating officer. "Most businesses realize they can run more efficiently, or improve their business processes, by leveraging the Internet. Sometimes we help them identify what that solution is. Often, they have the ideas themselves. Either way, Digital Dogs help to make it happen."

Some customers turn to Digital Dogs to use the Web to improve their marketing communications. Companies like Artisan Colour, Cyclone Commerce, and Dial Corporation, are just a few who have benefited from Web marcom programs. For a client like Pragmatic Marketing, the goal was a new Internet site to manage their nation-wide training registrations. And for a new Web business such as TheAnonymousEmail.com, Digital Dogs was asked to imagine and build entirely new functionality for managing anonymous Internet communications—both a controversial and creative way to use Web as an entire business model.

Other Scottsdale clients include Cold Stone Creamery, De La Mano, IMS, Destinator Technologies (formerly Homeland Security Technology Corporation), Noraxon, and Realty DataTrust.

Beyond custom Web site programming services, Digital Dogs is currently in partnership with Outhouse, LLC to provide Internet tools for Valley homebuilders. "Digital Dogs so impressed us with their programming



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capabilities and customer service,” says Outhouse President, Bill Gelbaugh, “That we asked them to partner with us on extending Outhouse’s homebuilder services into a suite of Internet utilities.”

Homebuilder products currently available include:

- *Conrado*[™], an online file collaboration system to manage shared design documents from planning and architecture, through city design review, bidding and purchasing, to sales and merchandising;
- An interactive floor plans system, allowing builders to provide prospective homebuyers with a tool to see various floor plan designs and test architectural and cosmetic options; and,
- Interactive location and plat maps to quickly update and display the latest properties available in new communities and in-fill locations.

Further sales applications and business management utilities are also under development.

About Digital Dogs, Inc.

Digital Dogs is an Arizona corporation providing custom Internet programming and products. Founded in 1998, Digital Dogs offers Web development, graphic design, Internet marketing, and personalized consulting services to companies of all sizes nationwide. Clients include Avnet, Namwest, and Tadiran Telecom. For more information, please visit www.digitaldogs.com.

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