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For Immediate Release

DIGITAL DOGS LAUNCHES SUPPORTFORSOPHIA.ORG

(SCOTTSDALE, ARIZONA – July 7, 2008) – Digital Dogs, Inc., a Scottsdale-based Internet services company announced recently that it will design and develop a new website, pro bono, for <http://supportforsophia.org/>.

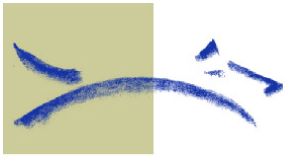
Sophia is a beautiful and loving little girl that has recently been diagnosed with Autism. Before the diagnosis, she spent most her of her time playing in the backyard, reading books or watching Sesame Street. Autism has since made it difficult for her to focus, communicate, and learn at the same rate as other children her age.

The only way to battle this disorder is through expensive biomedical treatment – treatment not covered by insurance companies. Sophia's parents' are determined to find new ways to help pay for their daughter's excessive medical bills and much needed treatment, as well as offer support to other families with similar experiences.

Since launching the "Support for Sophia" fund last month, the community (friends, family, businesses, and even strangers) has shown their support by generously donating nearly \$30,000 to help Sophia get the treatment she needs.

"We are honored for the opportunity to create this very important website that will help spread the word about Sophia and Autism. Donating our time and efforts, we think, is something extremely worthwhile." said Richard Docter, president of Digital Dogs.

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Digital Dogs is a Scottsdale-based Internet services company. Founded in 1998, Digital Dogs provides professional web development and custom programming services for clients across many industries and U.S. locations. Additional services include Internet marketing, search engine placement strategies, multimedia development, and graphic design. Clients include Centex Homes, Cold Stone Creamery, IMS, Inc., Maasen Law, Tadiran Telecom, and Zila Pharmaceuticals, Inc. For more information, please visit: www.digitaldogs.com.