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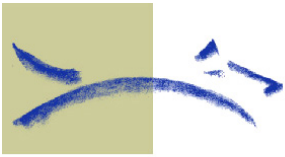
DIGITAL DOGS IS GOING “GREEN” WITH SOLAR ENERGY

(SCOTTSDALE, ARIZONA – January 29, 2009) – Digital Dogs, Inc., a Scottsdale-based Internet services company announced their efforts of going “green” by relocating to a commercial complex that provides solar power to all tenants via a preinstalled grid-connected photovoltaic electric system (PV System). Digital Dog’s commitment to protecting the environment through solar power not only helps conserve energy, but will reduce their utility costs by their participation in APS’ cost savings “Renewable Energy Incentive Program”.

“We understand the importance of environmental responsibility and by using solar power, we feel we are doing our part in helping conserve natural resources and reduce our country’s dependence on fossil-fuel based energy”, said Richard Docter, President of Digital Dogs.

With the many advancements of solar technology, and over 300 days of sunshine in Scottsdale each year, APS (Arizona Public Service Co.- Arizona’s largest electric utility company) is now able to offer rebates and credits to customers who take advantage of renewable energy resources at their home and businesses.

The environmental benefit of utilizing solar power is great. A one kilowatt solar installation reduces greenhouse gas emissions by 28 tons of carbon dioxide over the 25 year life of the unit. That is equivalent to taking 49,000 cars off the road for one hour¹, or emissions produced from a small car after 95,466 miles. By using solar power, Digital Dogs saves on in-house operating expenses, helps Arizona meet the growing demand for electricity and, on a global scale, reduces greenhouse gases that breed global warming.



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Digital Dogs' PV System is interconnected to APS's electrical distribution system (power grid). Power is first generated from their on-site solar energy unit, but will seamlessly transition to APS's power grid if additional energy is required.

"Hopefully our commitment to solar energy will inspire other local companies to purchase their own PV System which will, over time, lead us all to a cleaner, more sustainable energy future", said Richard Docter, President of Digital Dogs.

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Digital Dogs is a Scottsdale-based Internet services company. Founded in 1998, Digital Dogs provides professional web development and custom programming services for clients across many industries and U.S. locations. Additional services include Internet marketing, search engine placement strategies, multimedia development, and graphic design. Clients include Centex Homes, Cold Stone Creamery, IMS, Inc., Maasen Law, Tadiran Telecom, and Zila Pharmaceuticals, Inc. For more information, please visit: www.digitaldogs.com.

SolarWorld designs performance solar modules under the Sunmodule brand. All products have an industry leading power tolerance, backed by a 25-year power warranty. All US Sunmodules are produced in the ISO 9001:2000 certified Camarillo, California facility. For more information, www.solarworld-usa.com

¹ <http://articles.latimes.com/2007/sep/29/local/me-lightsout29>